



## Honpa Hongwanji Hawaii Betsuin

1727 Pali Hwy, Honolulu, Hawaii, 96813 Phone 536-7044 Fax 536-0919

September 1, 2013

Re: 2013 END-OF-YEAR FUND DRIVE

Dear Hawaii Betsuin Members:

The Hawaii Betsuin annually holds an End-of-the-Year Fund Drive to obtain funds for designated projects. This year the Betsuin is focusing on raising funds projected to update the temple facilities.

Major capital improvement projects slated for completion this year for air conditioning, walkway repairs, lighting retrofit and a photovoltaic system have almost depleted our General Development Fund. Our goal is to replenish this fund to insure that the temple can prepare for future maintenance projects.

Every year many of you have demonstrated your commitment to the Betsuin by contributing to this fundraising program. This year we are again kicking-off this campaign by participating in "Give Aloha 2013" – Foodland's Annual Community Matching Gifts Program which runs from September 1 – 30. **See reverse side for details.**

In brief, the program works like this:

- Foodland and Western Union have created a fund of \$350,000 to be divided among participating non-profit organizations.
- Each of us can give to Hawaii Betsuin by making donations at Foodland or Sack 'N Save with your Maika'i Card. Your Maika'i Card is required for this program.
- All donations designated for the Hawaii Betsuin plus a percentage of the \$350,000 will be credited to our temple. The more donations we collect result in a higher percentage of the fund awarded to us.

This is an excellent opportunity to enhance the amount of your planned end-of-year donation through the Give Aloha Program. Your generosity will provide additional funds to the Betsuin. Please consider demonstrating your commitment to the Betsuin by "giving until it feels good."

Please call the temple office at (808) 536-7044 if you have any questions.

With hands together in gratitude (gassho),

Jerry Tamamoto  
President

Tatsuo Muneto  
Head Minister (Rimban)

## **GIVE ALOHA AT FOODLAND AND SACK N SAVE TO HELP THE HAWAII BETSUIN RAISE FUNDS!**

The Hawaii Betsuin is participating in *Give Aloha, Foodland's Annual Community Matching Gifts Program*. This program honors Foodland's founder, Maurice J. "Sully" Sullivan, and continues his legacy of giving back to the community.

### ***How It Works***

From Sept. 1 - 30, customers are invited to make donations of up to a total of \$249 per person, to the Honpa Hongwanji Hawaii Betsuin at checkout. Donations made without a Maika'i Card will not be matched. Individuals must use their own Maika'i Card to make a donation. Foodland and the Western Union Foundation will match a portion of each donation.\*

### ***More Funds This Year!***

The Western Union Foundation has generously donated \$100,000 to add to Foodland's gift of \$250,000 to non-profit-organizations participating in Give Aloha this year. Therefore, the total gift that will be given to all participating Hawaii non-profit organizations combined is \$350,000!

### ***How To Donate***

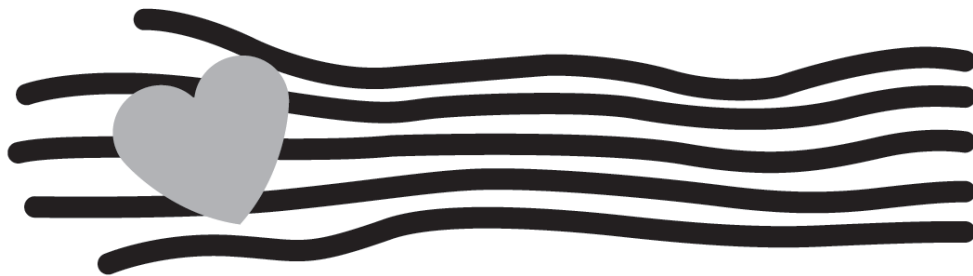
At checkout, present your Maika'i Card and inform the cashier that you would like to make a donation to the Honpa Hongwanji Hawaii Betsuin. If you do not have a Maika'i Card, you may request one. **Our five digit registration code is 78500**. Your donation will be added to your grocery purchase total. You may give up to \$249 (donations exceeding \$249 will not be matched). The amount you have donated to us and the name of our organization will appear on your receipt. Any donation must be made payable to Foodland or Sack N Save. Donor names will not be released to the Hawaii Betsuin, so if you would like us to know of your gift, please contact us directly so that we may properly acknowledge your gift.

### ***Are These Contributions Tax Deductible?***

These contributions are tax deductible to the full extent of the law. **Please save your store receipt for tax purposes since it will be the only record you will have of your donation.**

### ***\*How Matching Gifts Will Be Calculated***

Matching Gifts will be calculated after the end of the program. Organizations will receive 100% of all customer donations given to their organization, plus their % of Foodland's \$350,000 matching gift. The portion of the matching gift that each organization will receive will be based on the total dollar amount of customer donations designated to that organization as a % of all customer donations received for all organizations.



**give aloha**  
Foodland's Annual Community Matching Gifts Program